




PRESENTASI SUKSES

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Short CV

Purwiyatno Hariyadi

Pendidikan

- S1 : Tek Pangan (IPB, Bogor, 1984)
- S2 : Kimia Pangan (University of Wiconsin-Madison, USA, 1990)
- S3 : Kimia Pangan*Teknik Kimia (University of Wiconsin-Madison, USA, 1995)


Pengalaman/Pekerjaan :

- **Ketua Himitepa (1982/1983)**
- Dosen ITP, Fateta, IPB (1988 – sekarang)
- Pembantu Dekan III, Fateta, IPB, 1996-2001
- Ketua Departemen ITP (d/h TPG), 2001-2004
- Kepala SEAFAST Center, LPPM IPB (2004-sekarang)

Organisasi Profesi

- Perhimpunan Ahli Teknologi Pangan Indonesia; PATPI. Ketua (2006-2008/sekarang)
- Masyarakat Perkelapa-sawitan Indonesia, MAKSI, Ketua, 2005-2008/sekarang)
- Institute of Food Technologist, member, 1988- sekarang)
- Institute for Thermal Process Specialits, IFTPS, USA, 1999-sekarang)


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MENU

- INFORMASI AWAL
- PERSIAPAN
- PRESENTASI
- INFORMASI LAIN_LAIN


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INFORMASI AWAL

- Siapa? Berapa?
- Dimana?
- Berapa lama?
- Dalam rangka apa?
- Siapa saja pembicara?
- Bicara apa? Menetapkan sasaran dan tujuan


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PERSIAPAN




MEMPERSIAPKAN MATERI



PRESENTASI

**1 PAKET
PEKERJAAN**


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PERSIAPAN

- Mempersiapkan materi
- Mempersiapkan visual aids
- Mempersiapkan cerita – bagaimana menyampaikannya?

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PERSIAPAN

Seven deadly sins of PowerPoint

- Too much content, text-heavy slides
- Inappropriate material
- Ugly colors
- Over-animation, sound effects
- Reading
- Being the phantom flasher
- Faith in technology

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PERSIAPAN

Murphy's Law : Keep It Simple

- New technology is wonderful, but don't break in new equipment 15 minutes before the presentation starts.
- Keep your presentation focused on the message, don't get carried away with special effects.
- Whatever you do, don't have rented equipment scheduled to arrive 10 minutes before you speak.
- Check out everything in advance. Then check it again.

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PERSIAPAN

Basic Principles

- Keep it simple
- Know your presentation!
- Rehearsing/Practicing
 - more than just going over what you will be saying.
 - use the same tools too.
 - Use the these devices.

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PERSIAPAN

Basic Principles


- Rehearsing/Practicing (Don'ts)
 - lack of focus
 - too dependent on working from notes
 - long pauses to compose your thoughts

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PERSIAPAN


Basic Principles

- Rehearsing/Practicing (Don'ts)
 - 

Don't memorize


 - Rehearsing is one thing, committing the presentation to memory is not the way to go.
 - You need to present, not to recite.

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PERSIAPAN


Basic Principles

- Rehearsing/Practicing (Don'ts)
 - 

DO NOT READ NOTES/SLIDES


WHY?
Too much time spent reading notes may convince your audience that you are unprepared.

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PERSIAPAN


Basic Principles



Dress for success.

- Some say you can never overdress for a presentation. Others will disagree.
- You should never underdressed. How to determine what is appropriate? Worst case: Ask people.

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PRESENTASI

Introductions → Conclusions

Reasons to use an introduction :

- gets the audience's attention
- introduces the topic
- shows the topic's importance
- presents the major ideas

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PRESENTASI

Introductions → Conclusions

What a conclusion should do:

- inform the audience that you are about to close
- summarize the major ideas
- leave the audience with an idea to remember

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PRESENTASI

Introductions → Conclusions

- Last is First – The Summary/Conclusion Slide
- Most people attending a presentation will "remember" no more than five key points.
- What are the key points?

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PRESENTASI

**Introductions →
Conclusions**

Presentasi yang sukses?

- Empat tahap "P"
 - Plan, Prepare, Practice, and Present
- Ikuti pedoman berikut, sehingga Anda dan pesan presentasi Anda, InsyaAllah, akan mempunyai pengaruh yang nyata pada audiens.

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TIPS ... LAIN²

3 tip untuk mempersiapkan makalah dan presentasi yang sukses

**Plan, Prepare, Practice, and Present.
Plan, Prepare, Practice, and Present.
Plan, Prepare, Practice, and Present.**

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TIPS ... LAIN²

"The fastest way to succeed is to double your failure rate."

-- Thomas J. Watson, Founder of IBM

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Terimakasih Sukses.. *InsyaAllah*

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